

# REFLECTIVE DESIGN

Avant Designers Guild  
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## What is a Reflective Design?

**NGC Definition and Requirements for Reflective Designs as published in the Handbook are:**

- **Definition:** a creative design containing material/s that reflect, give back image/s of light or other components to the viewer.
- Reflective materials are placed to reflect light and/or provide visual involvement of the viewer with the reflective part/s of the design.
- Reflective materials are an integral part of the overall design.
- The reflective material may be shiny metal, plastic, paper, pieces of mirror, mirrored objects, etc.
- Staging a design on or in front of a mirror is not a Reflective Design.

## **What does the NGC “Designing by Types” say?**

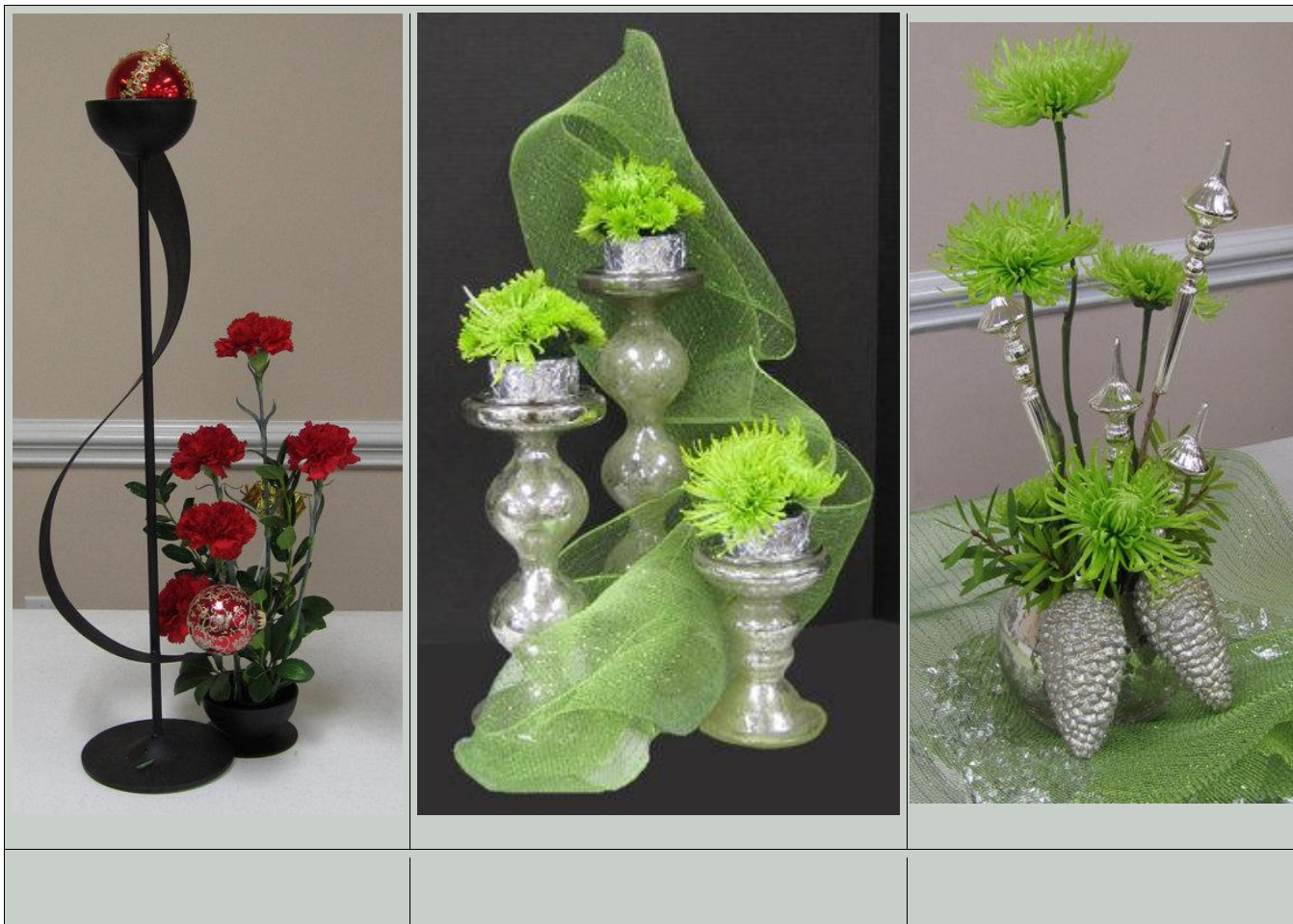
- **Reflective components must be essential to the design and must appear throughout the design. A shiny metal container could contribute to the reflective quality, but if there are no other reflective components appearing elsewhere in the design, its single area of shine would disturb the design’s overall rhythm, balance and harmony. Then too, mirrors placed beneath or behind a design may be used, but they are not considered essential to the design and, therefore, other reflective components are necessary.**
- **There are very few plant materials that provide a reflective quality. Typically, the designer must rely on non-plant materials to produce the necessary reflective impact present in a Reflective Design. Appropriate materials might be: shiny metal objects, opaque and translucent Plexiglas, metallic paper, aluminum foil, broken pieces of mirror, CDs, etc**

**Pictures from “Designing by Type” on next page→**





All the pictures to follow are from an online article by Marie Harrison, Florida, an NGC Master Flower Show Judge. Reflective Designs by The Creative Arrangers group.









**What do you think of these Reflective Designs?**

**Information assembled for Avant by Linda White, 9/8/2025**