

Avant Designers Guild

Frames

DESIGN

Knowledge of the Elements and Principles of Design is essential in creating any successful art form.

ELEMENTS OF DESIGN

Color; Dark/Light

Form; Round/Elongate

Light; Strong/Subtle

Line; Thick/Thin-Curved/Straight/Angular

Pattern; Bold/Subtle

Size; Large/Small

Space; Open/Closed

PRINCIPLES OF DESIGN

Balance

Contrast

Dominance

Proportion

Rhythm

Scale

Important to note:

Read the schedule

Any design can use a frame but the schedule will determine type of design and possibly or type of Frame

VIII. Design Types

H: Framed Spatial Design: A creative design organized as a single unit suspended in a frame or Fram-like structure.

1. No actual movement is permitted but motion is implied
2. Height and width of the design are defined by the frame, but design may exceed the depth of the frame.

***Angular**

Multi-Rhythm

Cascade

Parallel

Line, Line-mass, Mass

Reflective

Creative

Spatial Thrust

Framed

Still life

Illuminary

Transparency

Tubular

Abstract

























OFAD

